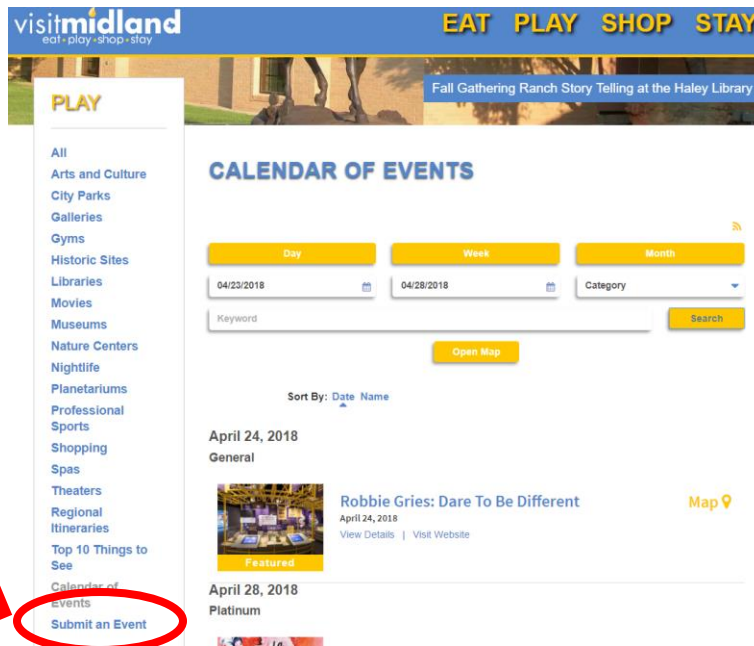


## Calendar of Events Policy

VisitMidland hosts the official Midland Calendar of Events: a central, one-stop-shop for the must-experience events in Midland. To post your event on the Midland Calendar of Events, go to <https://www.visitmidland.com/play/calendar-of-events/> and click on “Submit an Event.”



- Event must happen in Midland County
- Event must be open to the public
- Event must have a photo to be considered for promotion on the home page as a Featured Event
- Annual Events must occur every year and be open to the public

VisitMidland reserves the right to refuse posting an event for any reason, including: if the information is not relevant, does not attract visitors, is not open to the public, or is affiliated with a political campaign.

For questions on posting an event, contact Lyndsey White Tourism & Communications Specialist, (432) 686-3567, [Lyndsey@VisitMidland.com](mailto:Lyndsey@VisitMidland.com).